
Fuel Good Day

What is Fuel Good Day?

Co-op has a long history of serving Western Canada and in 2017 we launched another way of giving back - Fuel Good Day. During this one-day event, Co-op donates a minimum of five cents from every litre of fuel sold at participating Co-op Gas Bars to a local charity or non-profit organization(s). Fuel Good Day takes place every September at more than 400 CO-OP® Gas Bars throughout British Columbia, Alberta, Saskatchewan, and Manitoba.

What does Saskatoon Co-op do for Fuel Good Day?

Saskatoon Co-op has been an active participant in Fuel Good Day over the years, supporting charities such as:

- Boys & Girls Clubs of Saskatoon
- Kid Sport
- Saskatoon United Way
- YWCA Saskatoon
- Saskatoon Society for the Protection of Children
- Etc.

Fuel Good Day has become a signature event in a short period of time. In the lead up to Fuel Good Day, Co-op will promote the event at our locations, as well as on radio and social media.

In the past, Saskatoon Co-op has worked with the recipient organizations leading up to, and on the day of the event. We supply recipient organizations with posters, a social media tool kit, videos and more, to help promote Fuel Good Day. In the past we have hosted barbecues on the day of, alongside our partner charity, as well as handed out cookies, cake, coffee, etc. at our gas bars, while organizations have greeted customers. We've even had local sports team athletes and mascots out to greet and interact with customers.

So how can I get involved in Fuel Good Day 2022?

Saskatoon Co-op now has our application process open for Fuel Good Day 2022 recipients. New this year, we are going to work with our rural locations to identify organizations in their neighbourhoods to better support (the communities of Waldheim, Watrous, Rosthern, Colonsay, Dalmeny, and Hepburn). Make sure you put your application in for Fuel Good Day 2022 by visiting our website at: saskatoonco-op.crs

We're excited for this year's Fuel Good Day and look forward to seeing how it benefits all of our communities.